

Partnerships, Equity Financings & Joint Ventures

Sklar Kirsh's Corporate Practice routinely advise clients in connection with equity finance transactions as well as forming strategic alliances and joint ventures between businesses in a wide range of industries, including development and co-financing deals, marketing and distribution arrangements and supply chain partnerships. We have deep expertise in structuring long-term business ventures as well as relationships designed to address specific business needs over a defined period of time. The goals of the client and the nature of the relationship are the drivers of both structure and agreements. Our experience has shown that careful attention to the unique circumstances of each business venture is the key to creating structures that are flexible enough to respond to changing business realities while giving the parties a platform to resolve differences successfully.

REPRESENTATIVE MATTERS

Represented a family office in a \$2.5 million equity investment into DB Coworking Holdings Corp., the owner and operator of a chain of collaborative workspace locations.

Represented a strategic investor in a \$500,000 seed investment in a startup developing specialized video chat applications.

Represented a family office in a \$5 million Series C investment in a multistate expanding chain of car washes.

Represented minority partner in a joint venture purchasing a digital media company in the automotive industry.

Represented a founder/sponsor in a joint venture with a major movie studio for the purpose of developing digital gaming applications that incorporate the studio's intellectual property.

Represented the purchasers of a hotel in connection with structuring the joint venture operating agreement among the hotel manager and several capital partners.

Represented minority partner in a joint venture in formation and organization of a company providing management services to directors of digital and web content

Represented two out of three joint venture partners in formation and organization of a company providing music event promotional services.

Represented a content producer in a joint venture with a distributor to launch television channels in South America.

Represented a production company in a joint venture with a writer/director to develop and produce motion pictures.

Represented a founder in restructuring talent management and movie production joint ventures, including spin off of entities and assets and separation of revenue streams.

Represented a co-founder of a premiere technology, design, R&D, and consulting services company in a complex spin-out transaction.

Represented a US holding company in the reorganization, financing and establishment of a greater presence in the U.S. of a group of French animation production companies featuring highly popular French cartoon characters.

Represented Innovative Dining Group in restructuring and capital raising transactions for expansion of branded upscale dining brands.

Represented Michael Mina, the founder and award-winning chef of Mina Group, a restaurant management company specializing in creating and operating innovative restaurant concepts around the world, in connection with an investment by Paxion Capital Partners, a private equity firm.

Represented a private equity fund portfolio company in connection with the private equity fund's repurchase of membership interests from the former owner.

Represented Bespoke Holdings, Inc. in its corporate formation and acquisition of seed IP.

Represented a men's clothing e-tailer based in Hong Kong in connection with the first tranche of a \$2.5 million Series B financing. The transaction involved extensive interaction with co-counsel in the Cayman Islands as well investor's counsel located in India.

Represented Prospect Park, LLC, an entertainment production and management company, in connection with an investment by ABRY Partners, LP, a private equity fund, to launch an online television network.
